

INNOVATE IN PARTNERSHIP > Innovate with multi-actor facilities



Make participation work for co-creating innovations with multiple stakeholders in DeSIRA project

Why should you choose this course?

Does your DeSIRA project aim at developing innovative solutions for local communities and societal impacts? Do you want to use **multi-actor approaches** and develop a **mindset of 'co-creation'** in your project team? Are you in the stage of planning or sustaining **stakeholder engagement**? Do you want to make your innovation management **more collaborative** and co-owned? Do you need insights into existing **approaches and tools** to make participation work for co-creating innovations with the stakeholders of your Project? Do you want to better **plan the resources** you need for co-creating innovations with your partners?

This course is for you!

Through **interactions with experts** on innovation design and through **participatory workshops** tailored to the DeSIRA projects, this course will help you to test, apply and refine a set of methods for co-creating innovation through participatory approaches. Particular attention will be paid to differences in stakeholders' engagement levels and prerequisites for co-creating new solutions, with associated **resources, methods, organizational structures and outcomes**. In this way, you will strengthen your ongoing and future activities and better anticipate potential risks in innovation management in your DeSIRA project.

Learning objectives

- Understand why co-creation is relevant for innovations that aim for societal impacts
- Discover how to define and reach a shared goal with multiple stakeholders thanks to specific participatory approaches and tools;
- Identify which approaches and tools are suitable to your project to make participation successful
- Experiment participatory tools and techniques to engage into co-creation in your project
- Design a mid/long term strategy for operationalizing your co-innovation approach, which includes the planification of necessary resources

Course delivery methods



A 1h30 live session, facilitated by experts on innovation design, with tailored exercises and tools to take away, as well as concrete case studies to upgrade your know-how.



A two-day online workshop, to adapt and apply co-creation approaches and tools to your own project



A one-hour individual follow-up session with DeSIRA-LIFT experts on innovation design, that includes a self-reflection exercise (on request)



Individual mentoring sessions over a 6-month period as a follow-up to the implementation of co-creation tools in your project (on request)

Target audience

- DeSIRA Project managers, work packages leaders;
- Innovation project managers;
- Facilitators of multi-actor innovation facilities (platforms, living labs, etc.);

Overview of content

Module 1 – ‘Introduction to participatory methods and tools for co-creation of innovations’ (a 1h30 on-line training session)

Module 2 – ‘Applying co-creation mindset, approaches and tools to your own DeSIRA project’ – a two-day online workshop, with one-hour individual follow-up session with DeSIRA-LIFT experts.

In particular, the following items will be proposed:

1. Approach to problem definition and mapping of relevant actors to engage into co-creation
2. Approach to envision alternatives and co-development: use of a set of tools (SISCODE®) to explore and co-create solutions with engaged actors
3. Application of the tools and methods to your own project/activity
4. Development of a mid/long term co-creation strategy adapted to your project
5. Sharing results among participants and feedbacks
6. Get individual advice on ongoing or planned activities of your DeSIRA project

Module 3 – ‘Adapting and improving the use of co-creation approaches and tools in your DeSIRA project’ - On request mentoring program

Pre-requisite

The participants are advised to watch the video and use the self-assessment grids taken from the DeSIRA-LIFT Inception Workshops hold on past April-May-June 2022, if they didn't participate (link coming soon!).

Planned date – book your calendars!

Module	Dates	Location	Language	Application deadline	Application link
Module 1 – ‘Introduction to participatory methods and tools for co-creation of innovations’ (Live session)	November 23 rd 2022 @ 13:00-14:30 p.m. CET	Online	English	November 17 th , 2022	Link
Module 1 – ‘Introduction aux méthodes et outils participatifs de co-création d'innovations’ (Session live)	Upon request*	Online	French*	November 17 th , 2022	Link
Module 1 – ‘Introducción a los métodos y herramientas participativos para la co-creación de innovaciones’ (Live sesión)	Upon request*	Online	Spanish*	November 16 th , 2022	Link
Module 2 – ‘Applying co-creation mindset, approaches and tools to your own DeSIRA project’ (Workshop)	January 17 th and 18 th , 2023 @ 13:00-17:30 CET	Online	English	December, 15 th , 2022	Link coming soon
Module 2 – ‘Appliquer l'état d'esprit, les approches et les outils de co-création à votre propre projet DeSIRA' (atelier de travail)	February 13 th and 14 th , 2023 @ 9:00-12:30 CET	Online	French*	December, 15 th , 2022	Link coming soon
Module 2 – ‘Aplique la mentalidad, los enfoques y las herramientas de co-creación a su propio proyecto DeSIRA' (Taller)	April 5 th and 6 th , 2023, from 13:30 to 17:00 CET	Online	Spanish	December, 15 th , 2022	Link

* French and/or Spanish sessions will be organized only if there are enough requests. A dedicated question is included in the registration form in the application link.

Registration

- Click on the application link for each module;
- Receive confirmation by email and information to access the module.

Related courses and service offering

This course fits into our service offer entitled “Innovate in partnership”. You can consult our other available courses here:

- Designing and managing your innovation strategy: how to make it open and responsible? To reflect on your innovation strategy for enhancing outcomes and impacts. More information [here](#).
- ‘Building private-public partnership in an Open Design strategy’ your innovation strategy depends on the partnerships you create. More information coming soon, keep posted in our website!

- ‘Operationalizing and sustaining Innovation platforms for strengthening Agricultural Innovation System’. This course will provide you with insights on how to operationalize your innovation platform in support to your innovation strategy and how to sustain it for AIS strengthening. More information soon. Keep posted on our website!
- ‘MEL for participatory approaches’ or how to monitor and evaluates outcomes of participatory approaches. To be provided from April '23 onwards;
- ‘(Open) innovation mentoring’: if you need a tailored support for your project team on the management of your innovation strategy, you can request the help of a DeSIRA-LIFT innovation mentor by sending us an email at service@desiralift.org

FAQ

- Who to contact about this course? Chloé Lecomte at: service@desiralift.org
- Where can I find more information on the support services for innovating in partnership? Please visit this link <https://www.desiralift.org/getting-support/>
- Where can I find information on the overall DeSIRA-LIFT service offering to Pillar 1 projects? Please visit the following link : <https://www.desiralift.org/service-area-1/>
- Where can I send general questions, comments and suggestions about the DeSIRA-LIFT service offer? Please send them to service@desiralift.org