

Cycle 1: Sept. 2022- June 2023

INNOVATE IN PARTNERSHIP > Designing and managing your innovation strategy



Designing and managing your innovation strategy

How to make it open and responsible?

Why should you choose this course?

Do you believe that an innovation strategy is important for your DeSIRA project, but you don't have it yet? You are not familiar with the different types of innovation strategies and you wonder how you can leverage them for your project? You have planned that your innovation will contribute to several types of impacts but you don't know if all the innovation stakeholders with whom you collaborate share your vision? You wonder how to improve collaboration in your project partnership for enhancing or accelerating the innovation being developed? You wonder how to manage innovation uncertainties in time-bounded projects with pre-defined impacts?

These are typical challenges an innovation project manager faces. In this course, the objective is to reflect on your current innovation strategy and see how specific components such as a participatory architecture, collaboration modes, ethics and social responsibility principles can help to increasing value creation in your innovation project and thus generate more outcomes and impacts.

We will provide you with an overview of the different innovation strategies that you could use, through different concrete examples, while keeping in mind your objectives and the resources available. You will also have access to some managerial tools and self-reflexive guidelines to help you to make your innovation strategy more open, social and responsible.

Learning objectives

- Raising awareness of the importance of having an innovation strategy for impact
- Getting insights into the different strategies to design and manage open, social and responsible innovation projects
- Using frameworks and tools to make managerial choices towards a more open, social and responsible innovation strategy

Course delivery methods



A series of 1h30 on-line or face-to-face live training sessions, facilitated by a team of experts on innovation management, with tailored exercises as well as illustrative past or on-going innovation projects using social, responsible, and open approaches



Participatory evaluation workshops for peer-to-peer learning with small groups of DeSIRA projects that have a similar innovation strategy and managerial challenges;



Take-home toolkits that can help you go further in designing and managing open and responsible innovation strategy in your DeSIRA project.

Target audience

- DeSIRA Project managers, work packages leaders;
- Innovation project managers;
- Facilitators of multi-actor innovation facilities (platforms, living labs, etc.);
- MEL officers if involved in the design and/or monitoring of the project's innovation strategy.

Overview of content

Module 1 – 'Introduction to innovation strategies: how to be open and responsible in time-bounded projects?' (1h30 on-line training session)

Module 2 – 'Reflecting and refining my innovation strategy' (2h workshop for peer-to-peer interactions with other DeSIRA projects to learn from other strategies)

Module 3 – 'Take-home toolkits to design and manage your open and responsible innovation strategy' (1h30 on-line or physical training session)

Pre-requisite

The participants are advised to watch the video taken from the DeSIRA-LIFT Inception Workshops hold on past April-May-June 2022, if they didn't participate (link coming soon).

Planned dates – book your calendars!

Module	Dates	Location	Language	Application deadline	Application link
Module 1 – Introductory live session on innovation strategies	November 17 th 2022 @ 13:00-14:30 p.m. CEST	Online	English	November 10 th , 2022	Application link
Module 1 – Introductory live session on innovation strategies*	Upon request*	Online	French*	November 10 th , 2022	Application link

Module	Dates	Location	Language	Application deadline	Application link
Module 2 – Reflecting and Refining my innovation strategy'	November 29, 2022 @ 13:00-14:30 p.m. CEST	Online or Face-to-face	English	November 22, 2022	See module 1
Module 2.bis – Peer to Peer sessions to reflect and refine my innovation strategy'	<i>Upon request</i> Next session 24th of January, 23	Online	English/ French/ Spanish*	November 22, 2022	See module 1
Module 3 – 'Take-home toolkits to design and manage your open and responsible innovation strategy'	February 6 th , 2023, @ 13:00-14:30 p.m. CEST	Online or Face-to-face	English/ French upon request	January 17 th , 2023	See module 1

Registration

- Click on the [application link](#) for each module
- Receive confirmation by email and information to access to the live session or workshop

Related courses and service offering

This course fits into our service offer entitled “Innovate in partnership”. You can consult our other available courses here:

- To operationalize innovation strategies in partnership:
 - ‘Methods and tools for co-creating innovation’. Consolidate your co-creation activities. See the [website](#) for more information
 - ‘Conducting Action-Research interventions for strengthening Agricultural Innovation Systems (AIS) and capacities for AIS: Course starts in February 23, registration link coming soon. Keep posted on our website!
- ‘Coaching on open innovation’: if you need a tailored support for your project management team, you can request the help of a DeSIRA-LIFT innovation mentor [by sending us an email at service@desiralift.org](#)
- ‘MEL and participatory innovation approaches: which MEL system for participatory and social innovation. More information soon after March 23. Keep posted on our website!

FAQ

- Who to contact about this course? Chloé Lecomte at: service@desiralift.org
- Where can I find more information on the support services for innovating in partnership? Please visit this <https://www.desiralift.org/getting-support/>
- Where can I find information on the overall DeSIRA-LIFT service offering to Pillar 1 projects? Please visit the following link <https://www.desiralift.org/service-area-1/>
- Where can I send general questions, comments and suggestions about the DeSIRA-LIFT service offer to Pillar 1 DeSIRA projects? Please send them to service@desiralift.org